

## ABSTRACT OF THE DISCLOSURE

This invention relates to an information processing apparatus for creating content information according to a predetermined specification. The information processing apparatus comprises a shared-scene definition means for defining a shared scene as an editing material processible in the information processing apparatus where a shared scene is a virtual scene usable as a scene common to a plurality of scenes, a shared-scene creation means for creating the shared scene by using any arbitrary objects in accordance with a definition generated by the shared-scene definition means, a shared-scene setting means for setting a specific shared scene to be used for each of the scenes forming the content information wherein the specific shared scene is selected among shared scenes created by the shared-scene creation means, a shared-object setting means for setting an object used in the specific shared scene as a shared object, and a control-information description means for describing control information for controlling a state of utilization of shared objects in each of the scenes in accordance with the predetermined specification and in dependence on a result of setting the specific shared scene carried out by the shared-scene setting means.